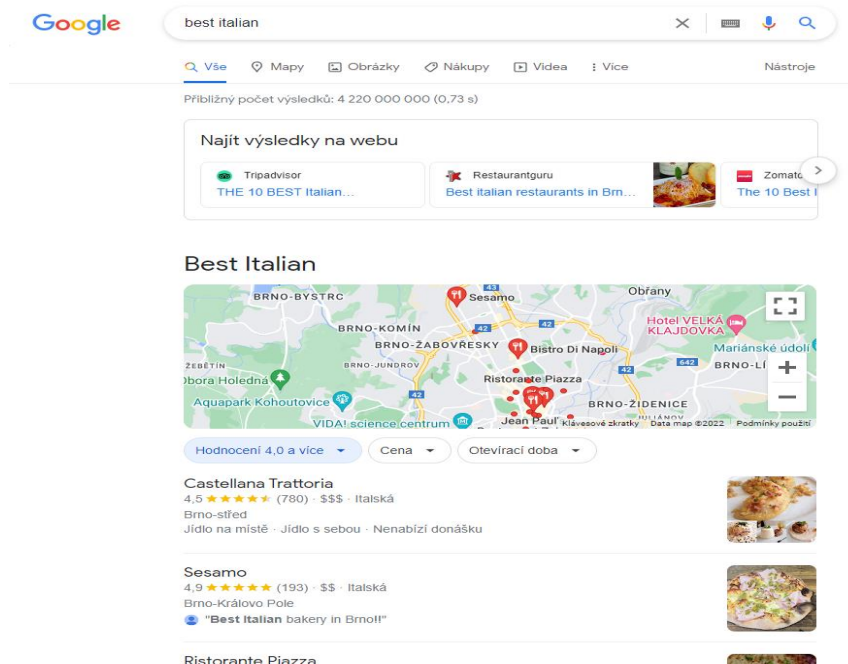
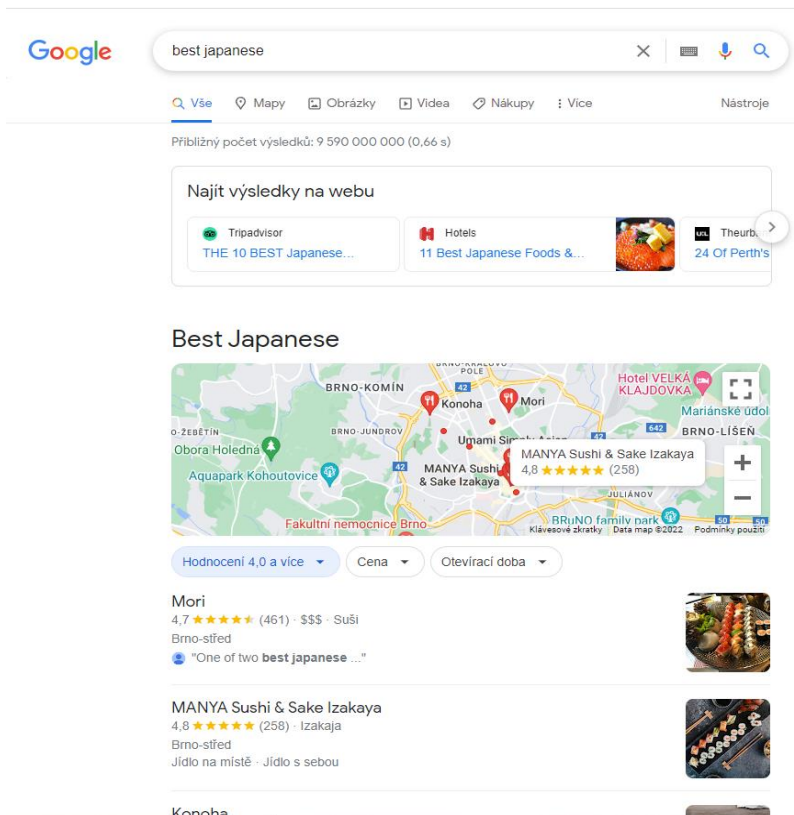


APPENDIX

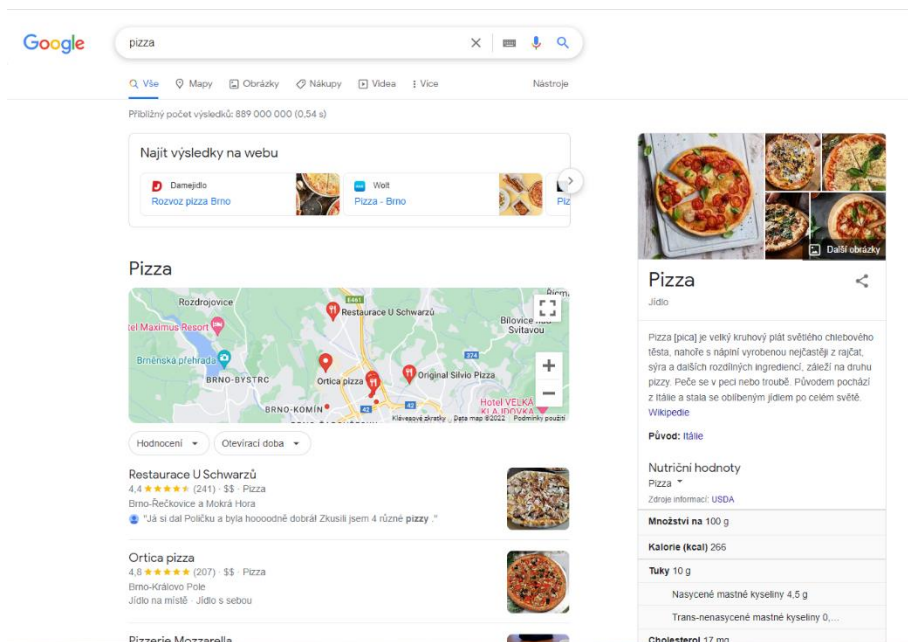
A) Hummingbird algorithm



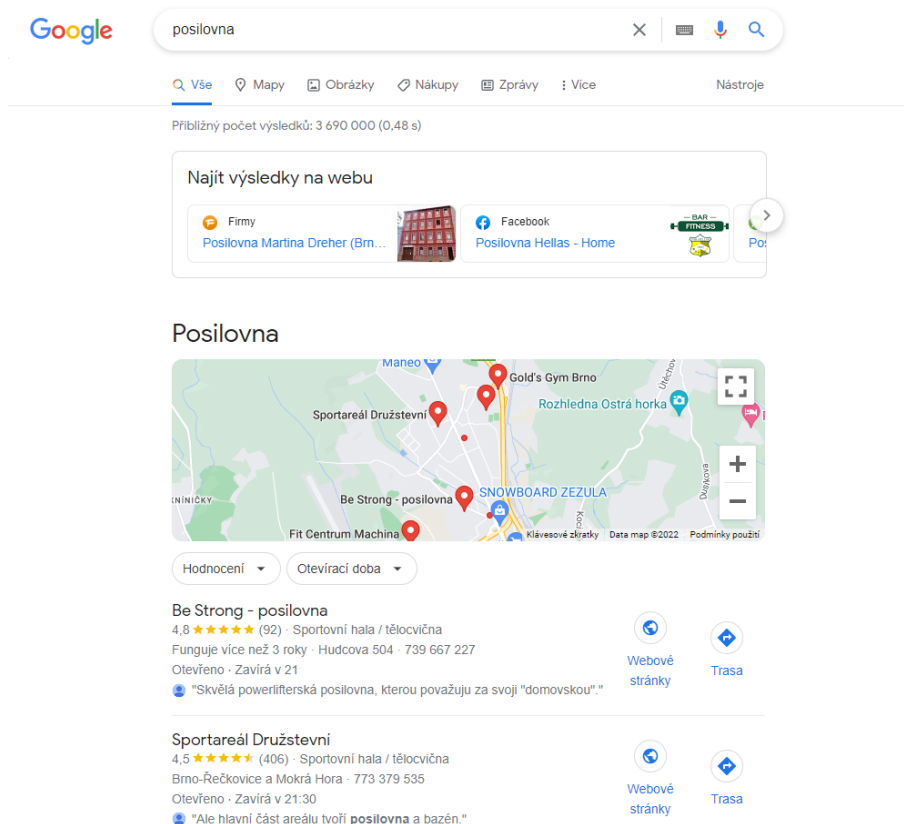
Printscreen 1: Example of Hummingbird algorithm



Printscreen 2: Example of Hummingbird algorithm

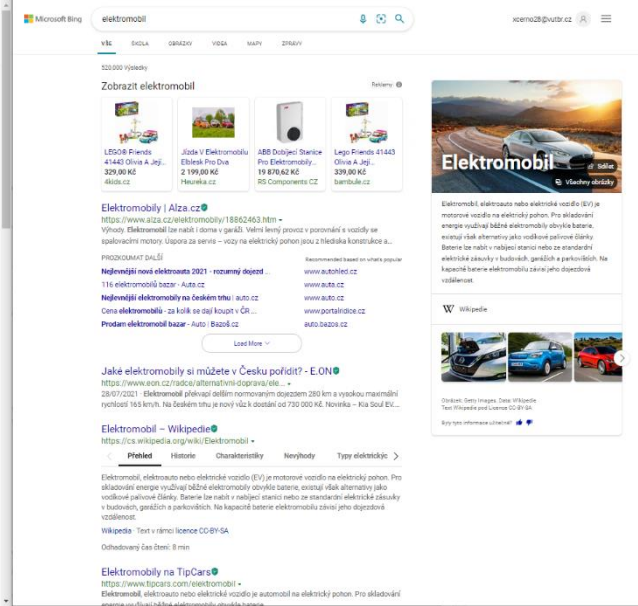
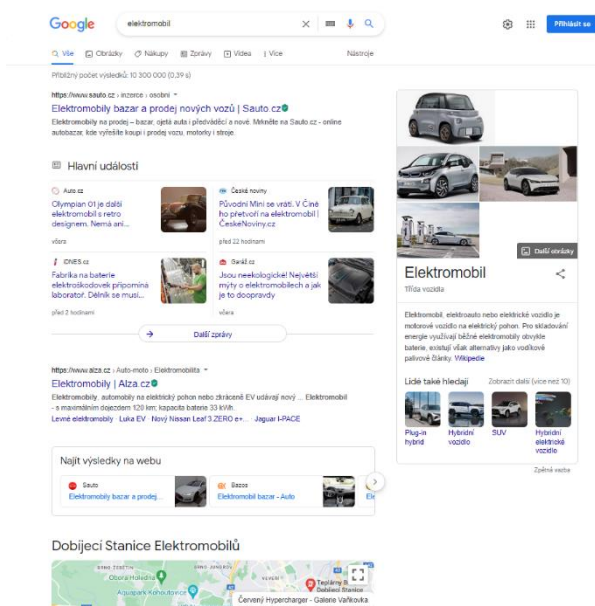


Printscreen 3: Example of Hummingbird algorithm

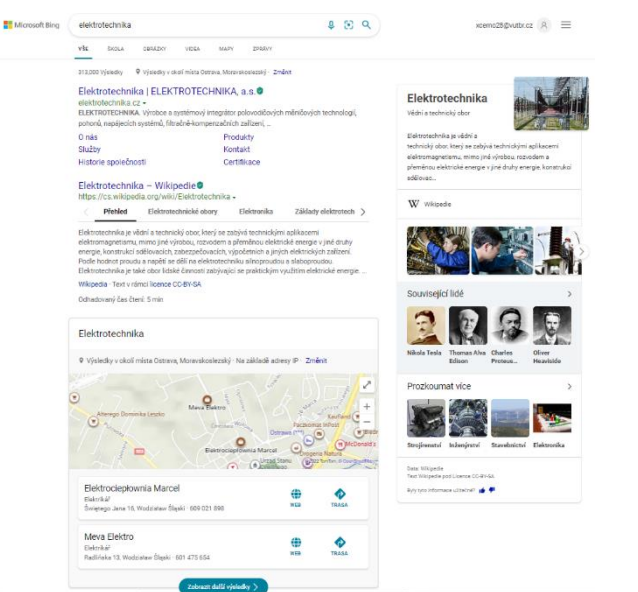
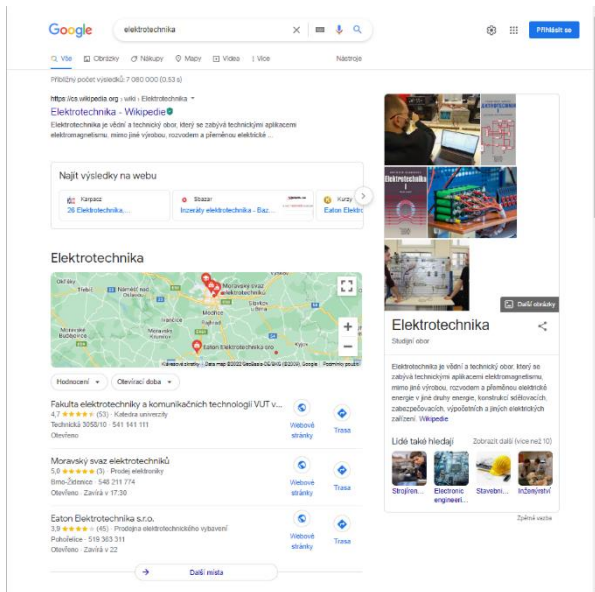


Printscreen 4: Example of Hummingbird algorithm

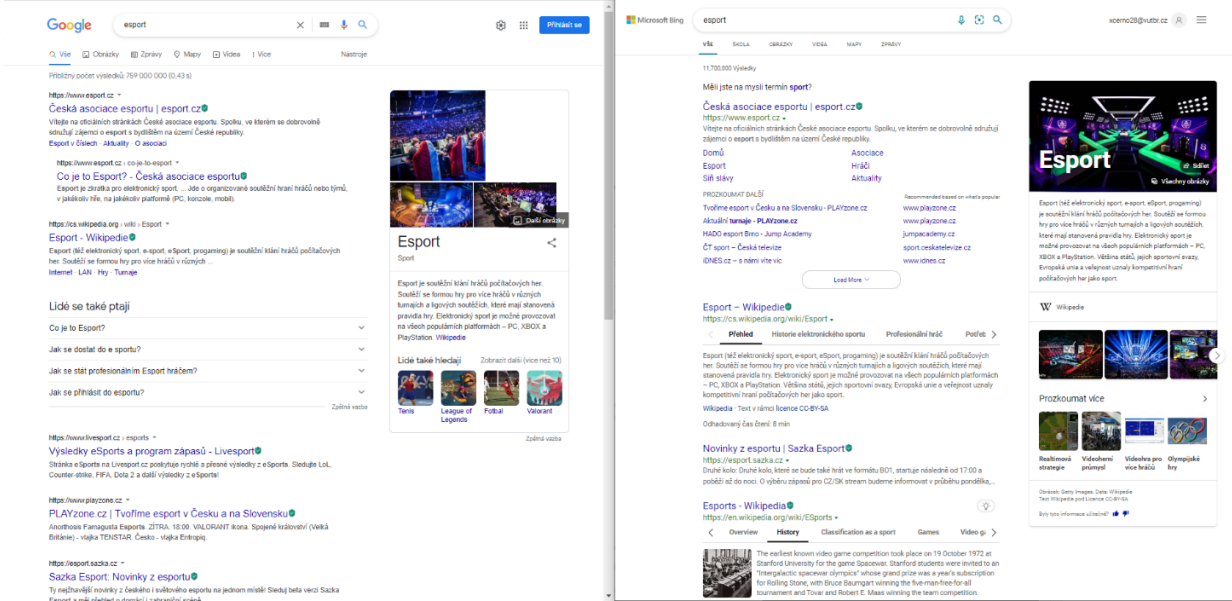
B) Google and Bing's Interface



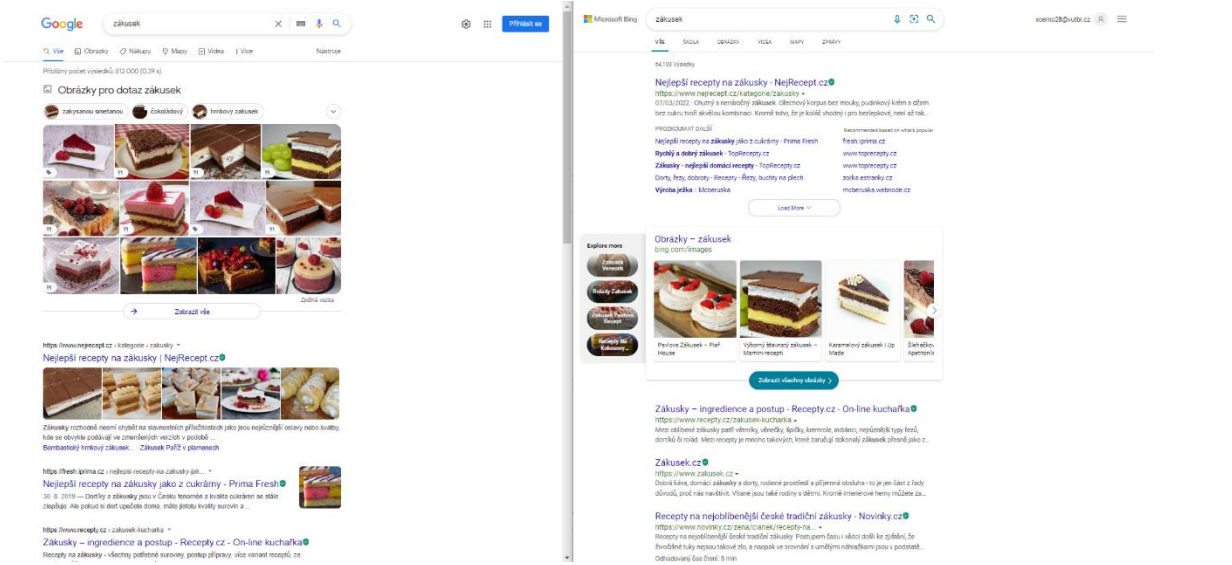
Printscreen 5: Example of interface similarities



Printscreen 6: Example of interface similarities

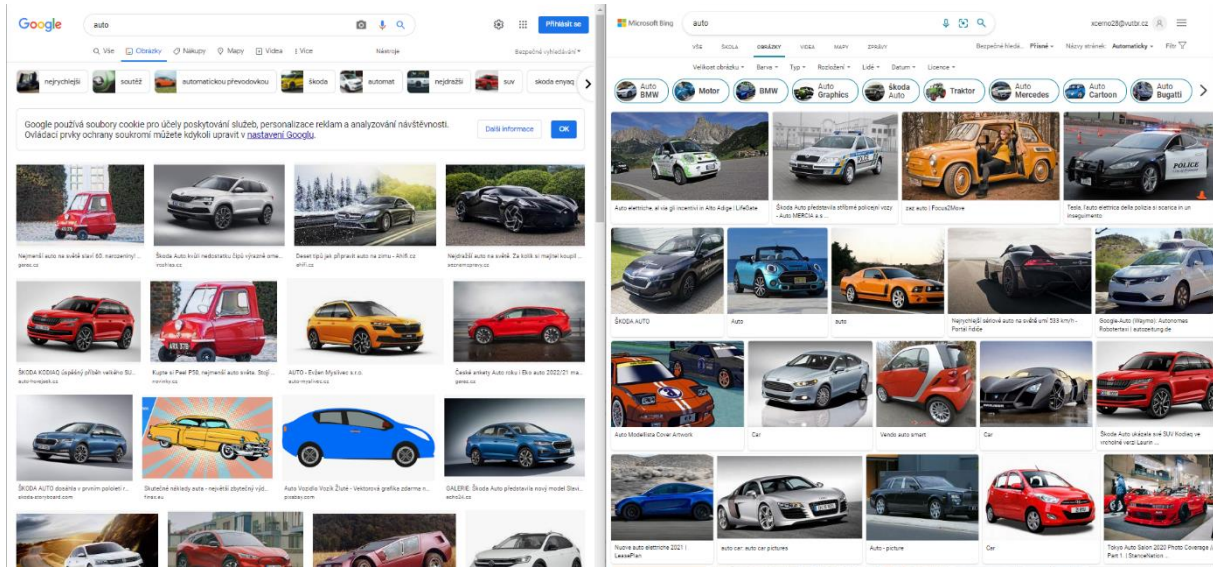


Printscreen 7: Example of interface similarities

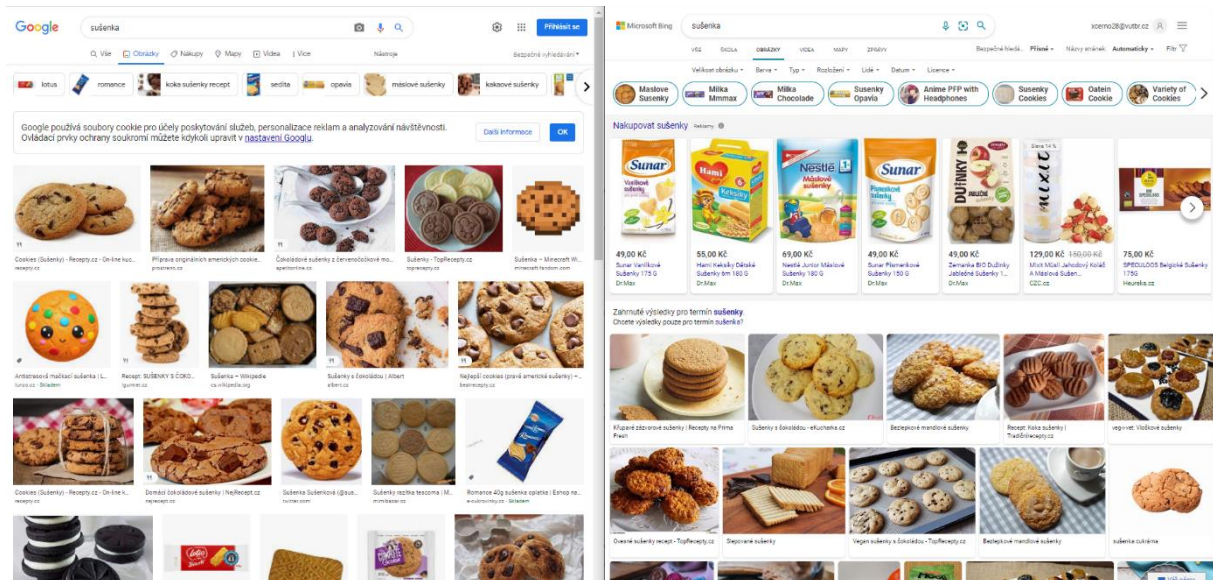


Printscreen 8: Example of interface similarities

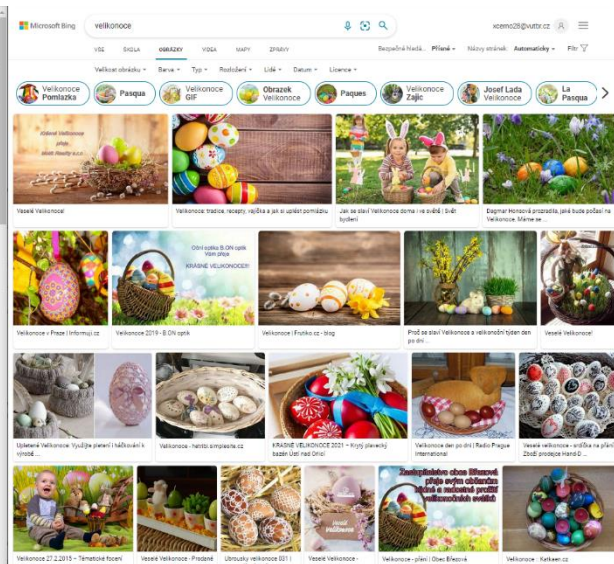
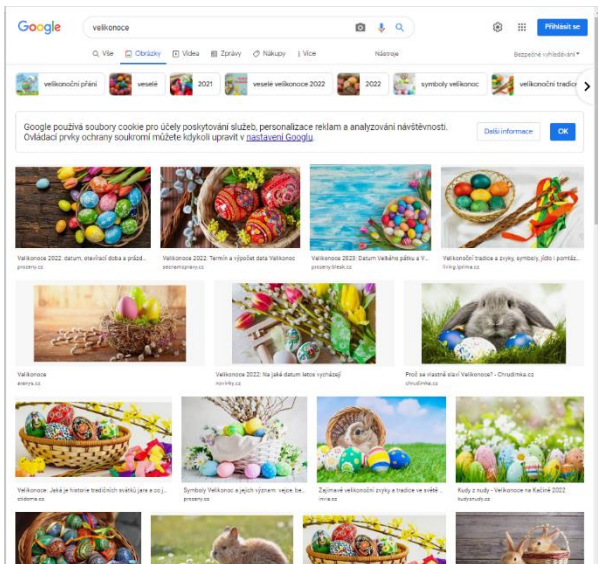
C) Bing and Google image search similarities



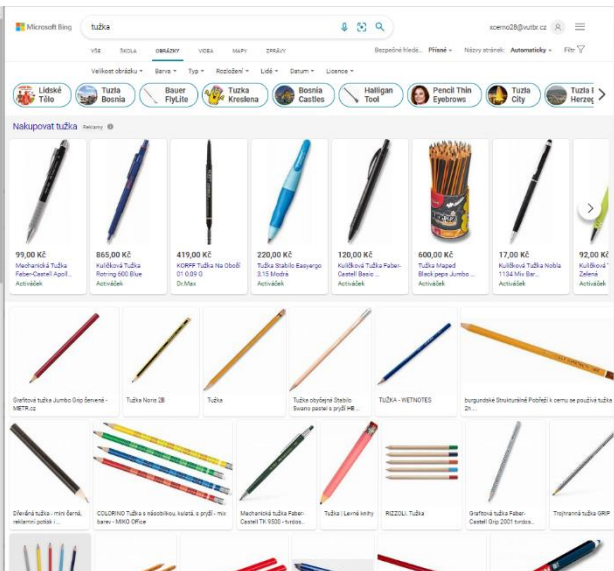
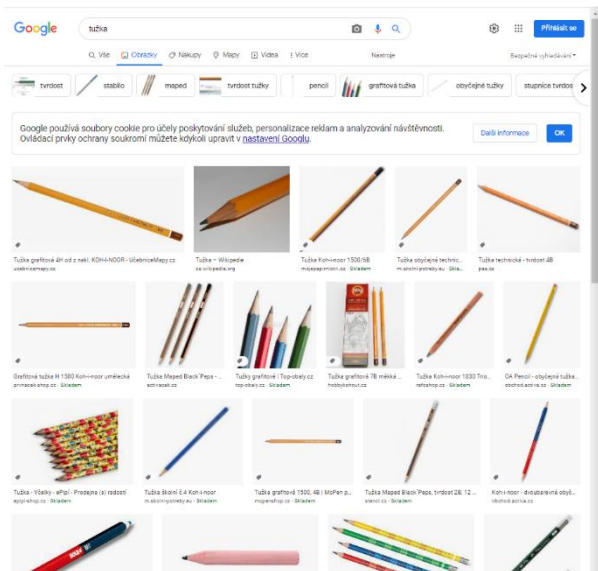
Printscreen 9: Example of image search similarities



Printscreen 10: Example of image search similarities

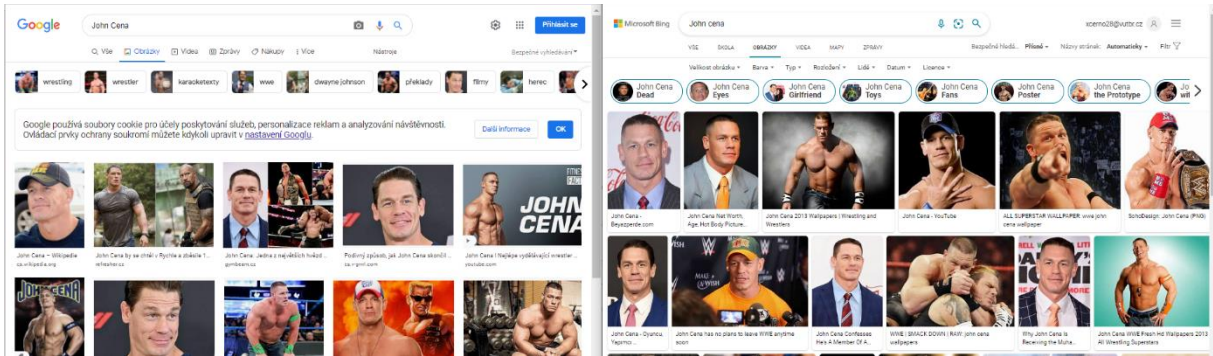


Printscreen 11: Example of image search similarities

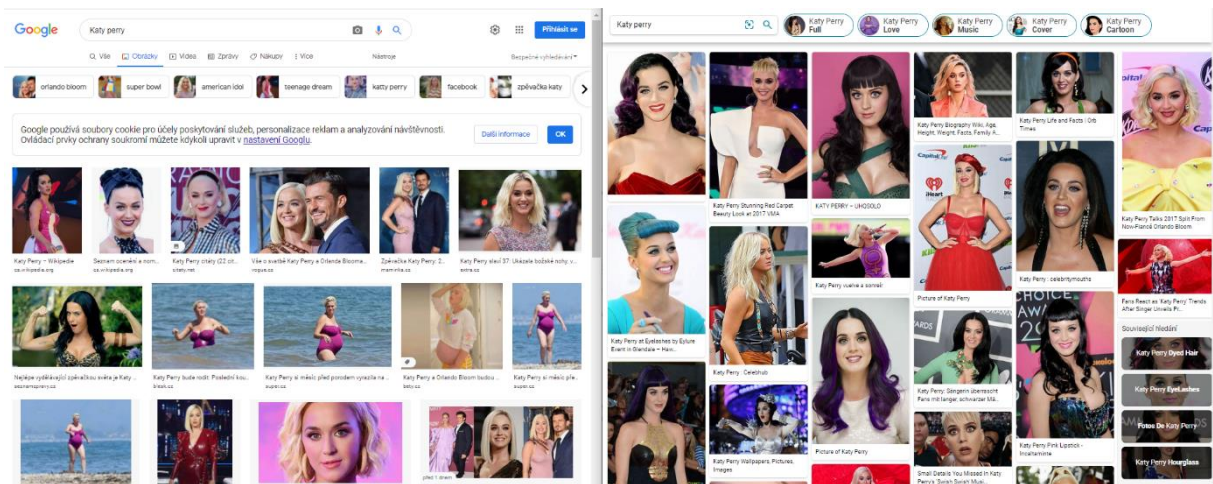


Printscreen 12: Example of image search similarities

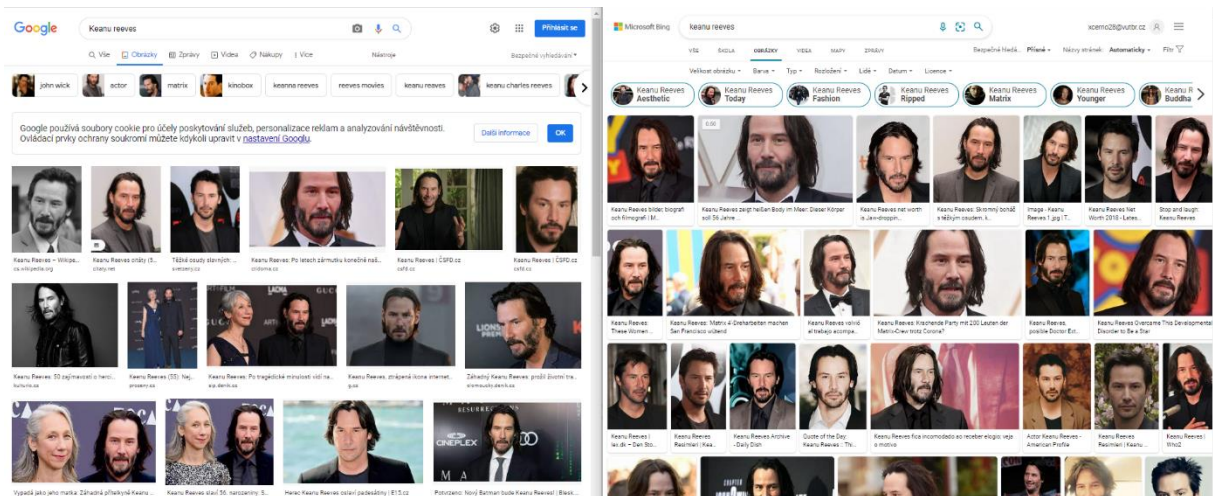
D) Google and Bing famous people image search



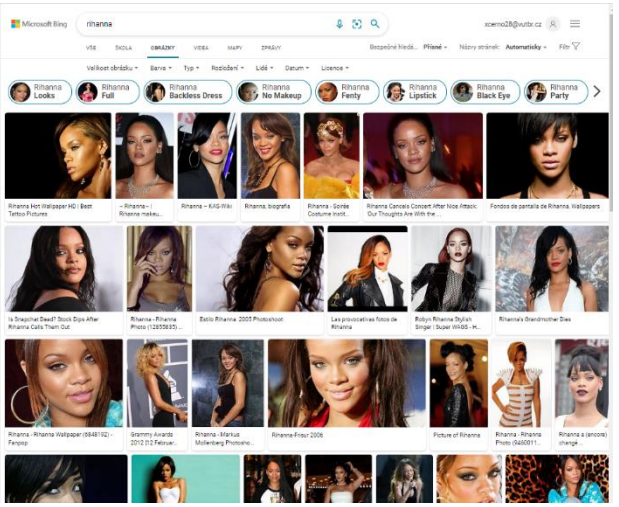
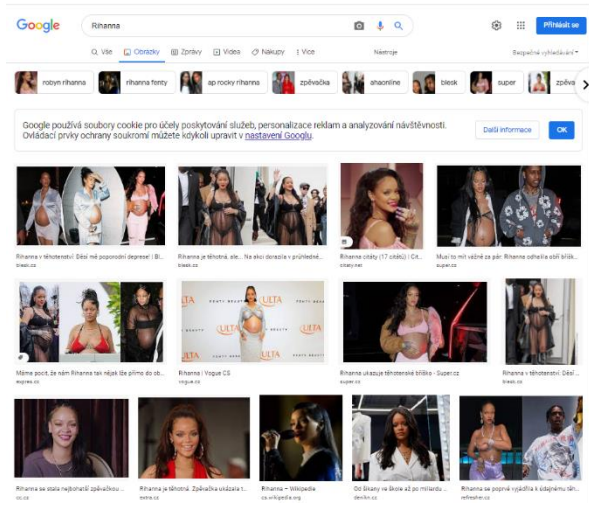
Printscreen 13: Example of image search difference



Printscreen 14: Example of image search difference

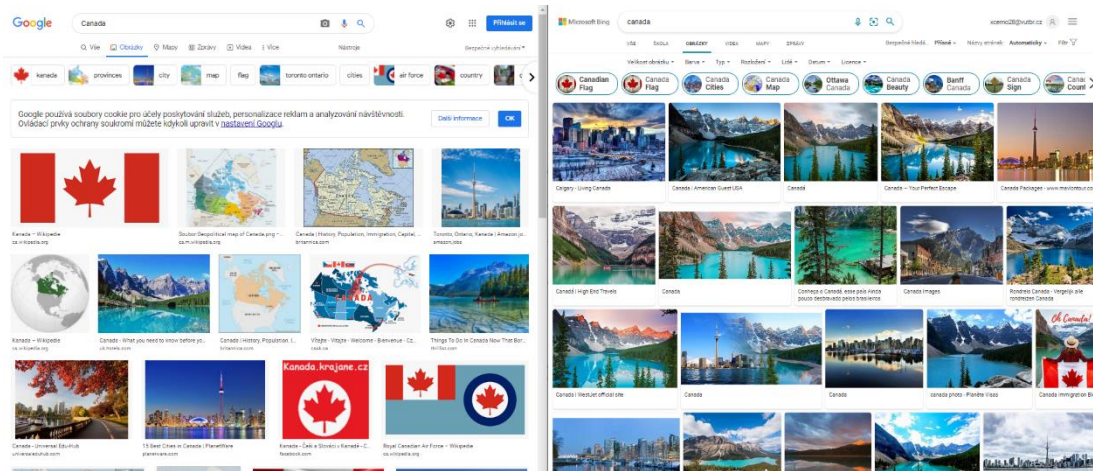


Printscreen 15: Example of image search difference

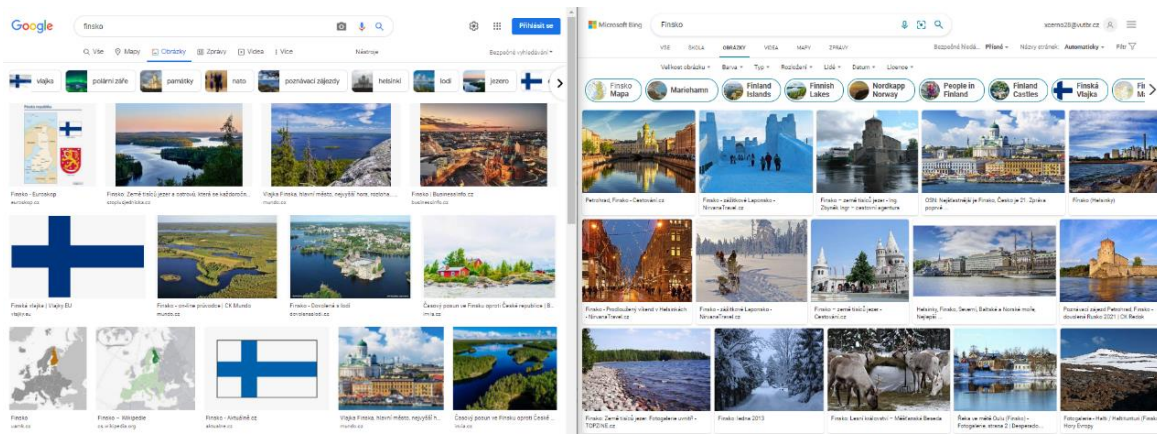


Printscreen 16: Example of image search difference

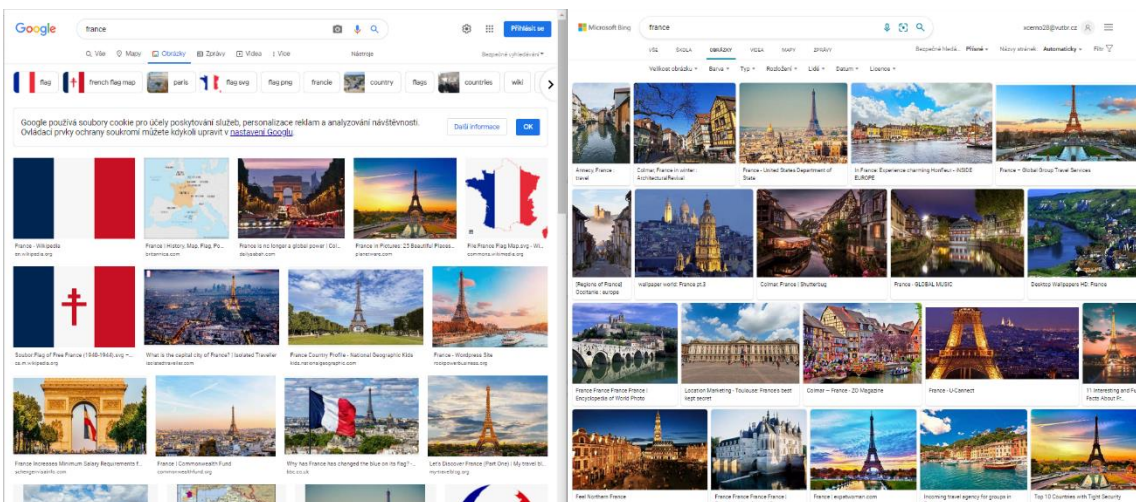
E) Google and Bing country image search



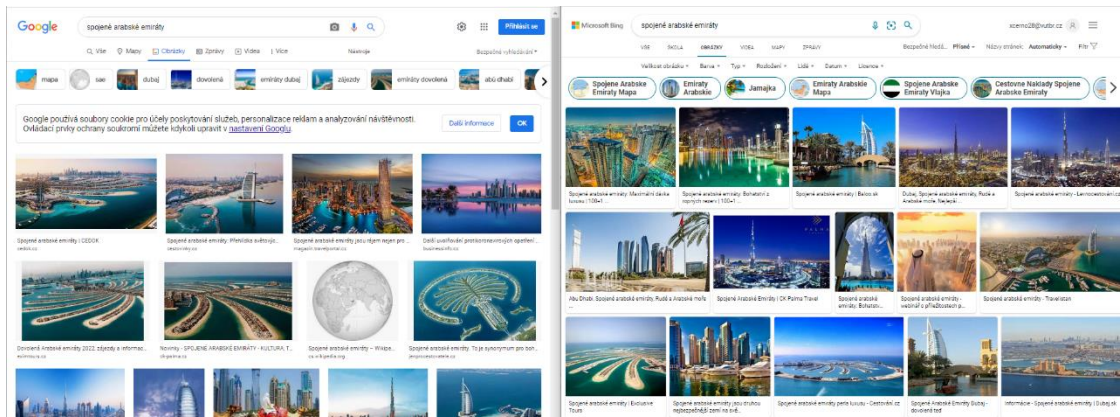
Printscreen 17: Example of image search difference



Printscreen 18: Example of image search difference

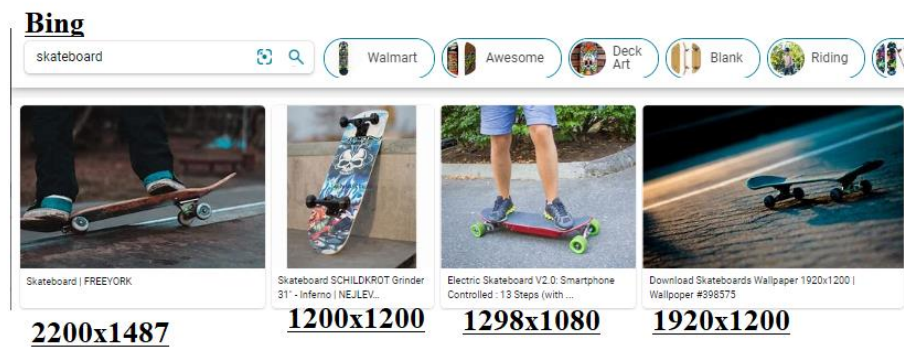
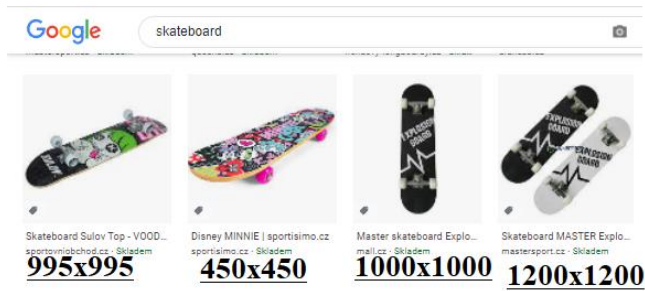


Printscreen 19: Example of image search difference

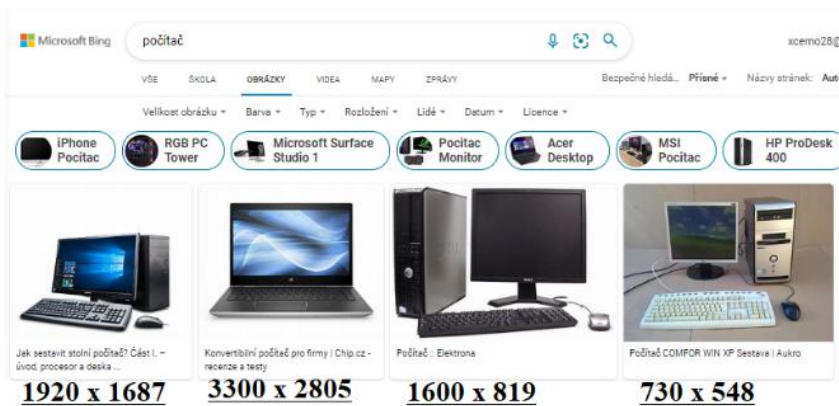


Printscreen 20: Example of image search difference

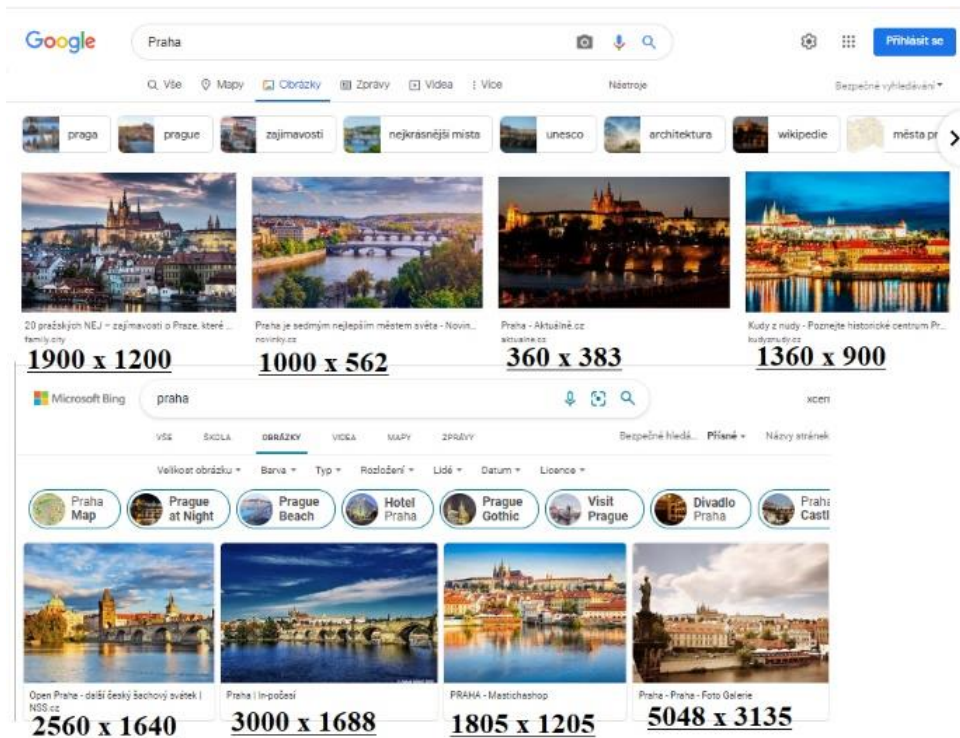
F) Google and Bing quality of image search



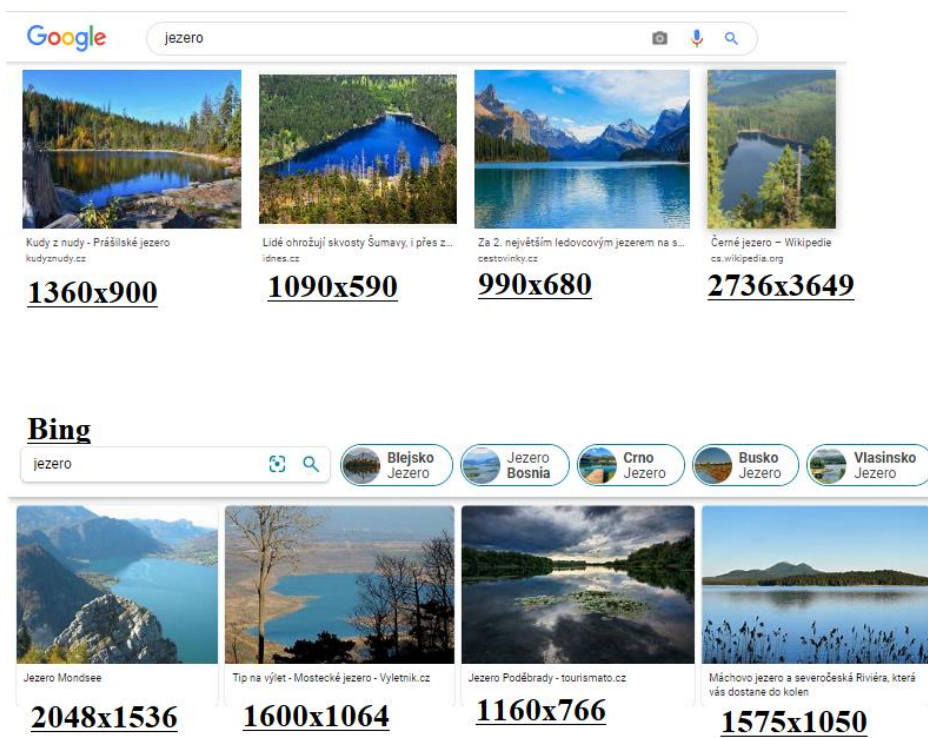
Printscreen 21: Example of quality difference in images



Printscreen 22: Example of quality difference in images

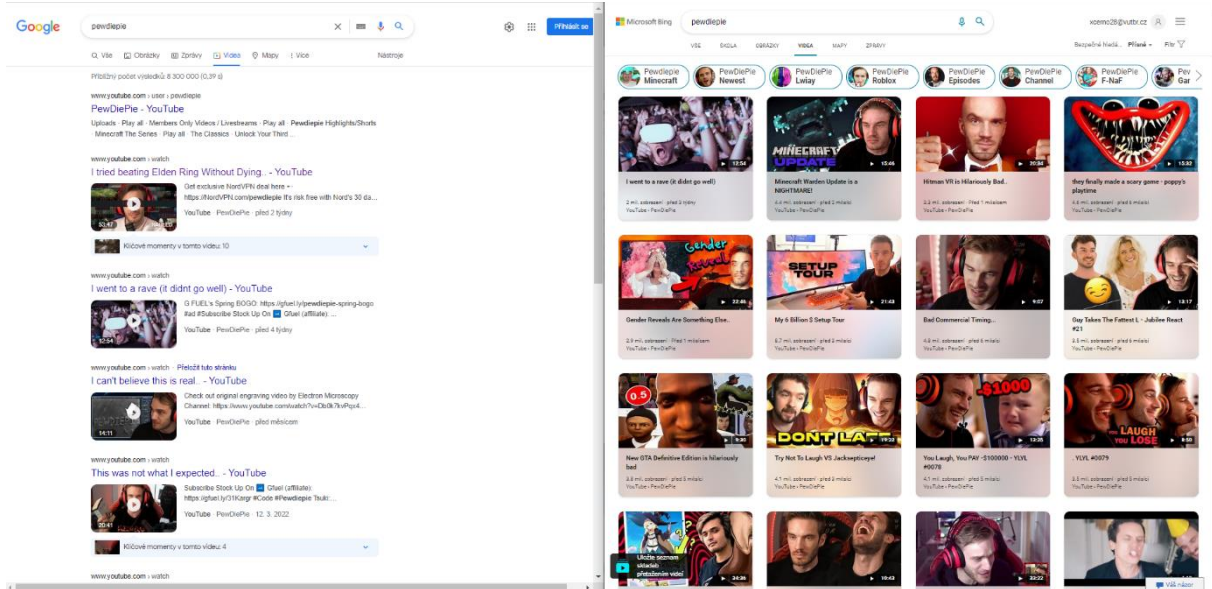


Printscreen 23: Example of quality difference in images

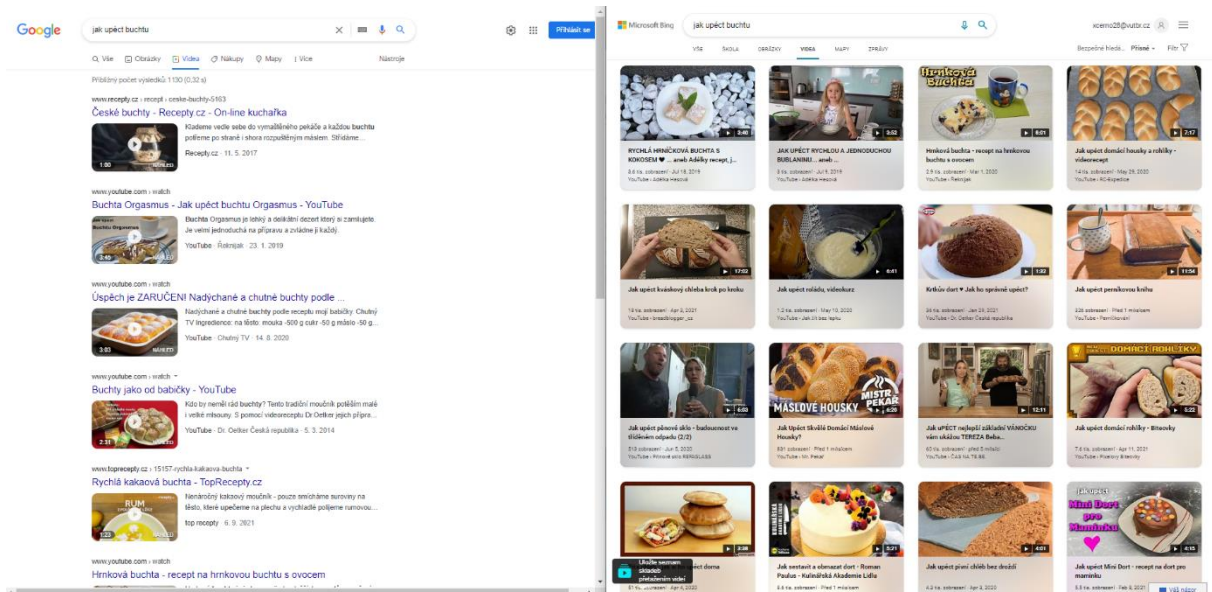


Printscreen 24: Example of quality difference in images

G) Google and Bing's video interface



Printscreen 25: Example of difference between Google and Bing video search



Printscreen 26: Example of difference between Google and Bing video search

